



# Service Changes Summer 2024



Map of Urban Bell County with the new Microtransit Zones and Regional Commuter with Mobility Hubs

Scan the QR Code or go to the App Store to Download Today



**\$2.00**  
Pay only \$2.00 Per Rider Each Trip  
\*\*Discounts Available

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[www.takethehop.com](http://www.takethehop.com)

254-933-3700

## FAQ ABOUT MICROTRANSIT

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**Why:**

To enhance transit service throughout the region by expanding service hours and area, increasing frequency, and decreasing wait and travel time.

**When:**

Summer of 2024

**What:**

Fixed Route Services will be replaced by Microtransit Services, which is a shared public transit version of Uber or Lyft with a Regional Commuter traveling from Copperas Cove to Temple

**Who:**

Anyone can ride, no application needed

**How:**

Download the app, Enter the address, and Wait for a HOP vehicle to Pick You Up!

## Why the change?

During the years of 2022 and 2023 Hill Country Transit District evaluated its services and determined a shift away from traditional Fixed Route Services was needed.


The decision to change to a more flexible Microtransit Service would not only improve operations, but will improve the rider experience as a whole.

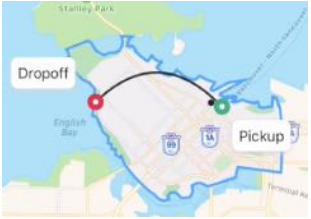
With the new Microtransit Service, Hill County Transit District will be able to provide:

- A larger service area
- Longer service hours
- Increased frequency of trips available
- Decreased wait time
- Decreased ride time

## How To Use the App and Request a Ride

- Download The HOP App on your Smartphone  
Or  
Call The HOP at 254-933-3700


- Enter your **Starting Address**  
(Where you are now)  
and your **Ending Address**  
(Where you want to go)

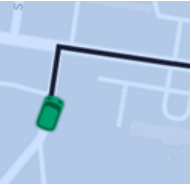

- Select the **Number of Riders** and the **Type of Riders**

**1 Rider**

**Accessibility**

*\*\*Selecting Wheelchair, if needed, is critical*
- View the Vehicle** in the App as it comes to you

Watch **Dropoff Time** be updated in **Real Time**



	Current Fixed Route Services	Microtransit Services
Weekday Hours	5:20 AM - 6:45 PM (13:25 Hr. Range Depending on Route)	MT: 6:00 AM - 8:00 PM (14 hrs.) Commuter: 6:30 AM – 7:30 PM
Fixed Routes / Connector	10 Routes + 1 Commuter (22 Miles Long)	1 Longer Commuter (37 Miles)
Frequency / Wait Times	FRS 1 hr. / Connector 2 hrs.	30 to 40 minutes
ADA	Service Area Limited to ¾ Radius Around Fixed Routes Through ADA Paratransit Service	Equivalent On-Demand Service to <b>All</b> Passengers in <b>Entire</b> Microtransit Service Area including ADA
TNCs (Uber/Lyft)	N/A - New	Gap Hour Coverage